Ouch!!! Cougars lose thriller

Photo by "Trip" Taylor

A dance team of Doug Lyman, Las Vegas, and Valerie Clark, Phoenix, bump and grind their way to first place in the dance competition during "Y" Day.

Photo by "Trip" Taylor

BYU tailback Jeff Blanc rips off a long gain in Saturday night's game against Bowling Green. Blanc gained 145 yards during the contest but the Cougars lost 23-21.

Photo by "Trip" Taylor

A pair of BYU rooters cover up with a blanket during a steady downpour. Many fans endured the showers to watch an exciting game.

Thousands throng 'Y' Day festivities, But Bowling Green spoils grid opener

By RICHARD ROMNEY
Asst. Sports Editor

The glitter of spirited Y-Day activities was dulled by BYU's heartbreaking 23-21 loss to Bowling Green last Saturday night at Cougar Stadium.

The Cougars gambled and lost as an interception with less than 15 seconds remaining in the fourth quarter quelched last minute BYU attempt to begin the '75 season on a winning note.

Earlier, Bowling Green had moved ahead on a field goal set up by a Jeff Blanc fumble on the rain-spattered, wind-chilled field.

There were also three interceptions against the Y Saturday night, but, except for the last one they "did not really affect the outcome of the game," Coach Edwards said.

Despite the loss, he said he was "generally pleased with the team's performance," that it "moved the ball well on offense," and that "enough good things happened" to make him feel confident as the team prepares for the first conference game next week at Colorado State. That game will be televised.

Edwards added that he was not upset about the malfunctioning scoreboard clock which caused a 30-minute delay in the contest.

The clock went haywire in the third period, and there were lengthy discussions between officials and both teams' coaches. Eventually the quarter was declared officially over, and time was kept by the backfield judge.

Blanc led in rushing for the Y, with 145 yards in 29 carries and one six-yard pass reception. Several times he bulled his way downfield for two or three first downs in a row.

Mark Giles, despite the interceptions, went 11 for 21 in passing and netted 128 yards. Brian Billick and Jeff Nilsson nabbed several lengthy receptions, and Todd Christensen had 43 yards on four carries plus eight receptions for 18 yards.

Mark Miller, Bowling Green's sophomore quarterback, tried 11 passes, completed five for 131 yards, and rushed 79 yards in 10 attempts.

His teammate Dan Saleet proved to be a 213-pound thorn in BYU's side--or rather middle--as he slashed almost at will through the center of the defense. He gained 169 yards in 16 carries and 16 yards in the air on his only reception. That's more than 10.5 yards per try on the ground.

It wasn't until the fourth quarter that the BYU defensive line began to effectively plug up the middle, leaving speculation as to how quickly they will gain the experience to effectively replace last season's honor-laden front four.

Earlier in the day thousands turned out for a pre-game pep rally and the annual white washing of the Y. President Ernest Wilkinson was there to splash the first bucket of white wash on covering a few photographers at the same time.

After the largest block letter in the world was rerocked and repainted the crowd thronged to Kiwansas park for free watermelon, a pie fight, goldfish swallowing contests and eating and dancing contests.

Photo by Curtis Wong

Former BYU President Ernest L. Wilkinson gets ready to splash the first bucket of whitewash on the "Y" at the opening of "Y" Day. Thousands of students turned out to paint the BYU symbol on the mountainside.

Photo by Curtis Wong.

Ernest Wilkinson surveys the "Y" Day scene.

The Daily Universe

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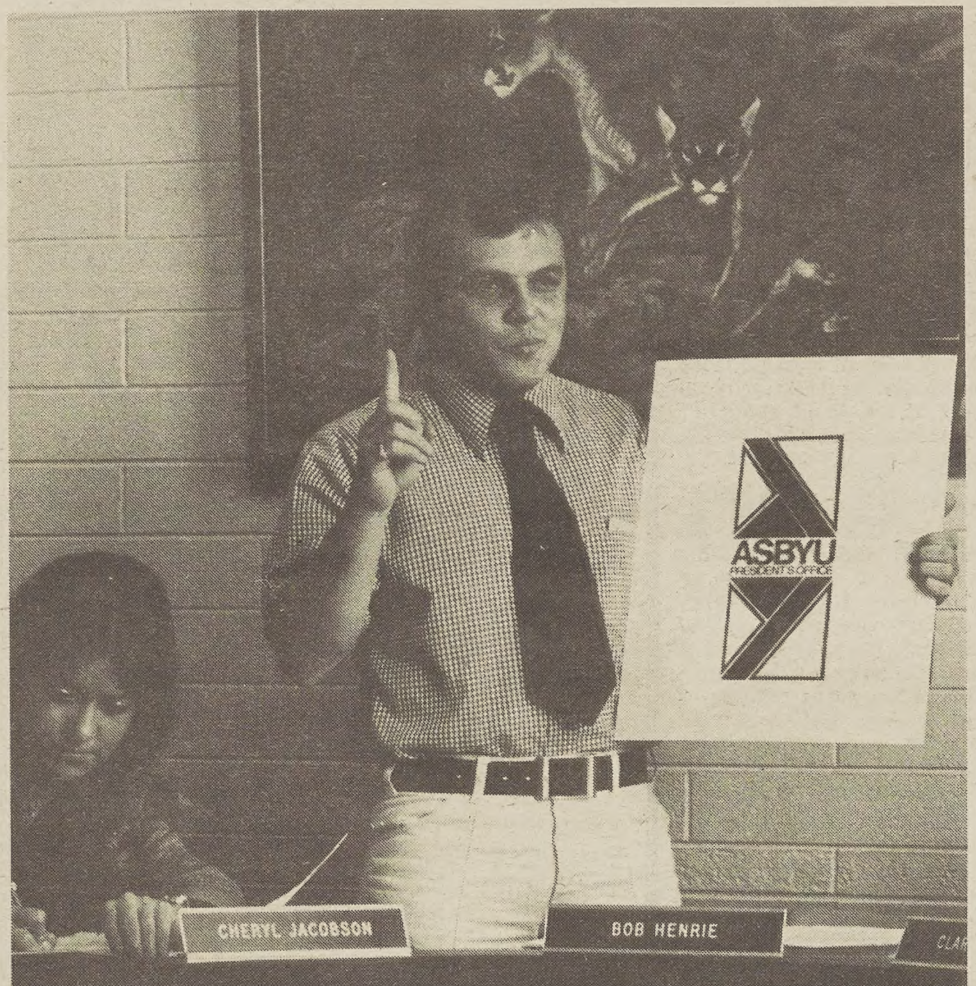

BYU Student Government:

For real? Or a farce?

(see stories pages 3, 4, 10)

Thoughts and Afterthoughts

By BRUCE D. PORTER
Monday Magazine Editor

In Defense of Standards

"If we dress in a shabby or sloppy manner we tend to think and act in the same way. I am positive that personal grooming and cleanliness, as well as the clothes we wear, can be tremendous factors in the standards we set and follow on the pathway to eternal life."

Despite statements like this from President Kimball, hundreds of students continue to violate the University dress standards, and many seem to think such violations are justifiable or even admirable. As of yet, however, not a single articulate argument against the concept of dress standards has been raised. Indeed, most comments heard are ludicrous and cliche-burdened:

"If Brigham Young were alive, he couldn't get admitted to his own university."

If Brigham Young were alive he would be 174 years old. His 19th century dress would be viewed as a masquerade wherever he went.

Let's be serious—creating an artificial anachronism is no argument at all. Furthermore, given the fact that Brigham Young sacrificed everything he owned for the Lord several times over, can there be any doubt what he would have done if asked by leaders in the Church to shave his beard?

"A good character is possible regardless of one's dress standards."

It is also possible to be a downright nice guy without graduating from high school or even knowing how to read. But it won't satisfy BYU Admissions, for which we can be thankful. The University has declared its intention to seek students with academic talent, high dress standards and excellent moral character—falling short in even a single area won't do.

"Hair a few inches over the collar is insignificant."

Then why do you object to cutting it off? Why not admit you really are trying to say something by wearing it longer? Unfortunately, the message that long hair transmits has changed in the past 100 years. In many minds today it cannot be separated from the protest and hippy movements that flourished in the 60's. It is largely because of that association that Church leaders encourage shorter hair for men.

"But other universities don't have dress standards."

Then go to another university. Other churches don't have tithing, other nations don't have *habeus corpus*. What others do is hardly an argument for what we should do. And by the way, other universities don't have a Board of Trustees consisting of apostles and prophets who make decisions on standards.

"But dress standards stifle self-expression."

The university has created a number of classes—English 111, 115 and 315, for example, designed to help students learn self-expression. This type of expression is considered efficient, precise and more fashionable than clothes-communication.

"Dress standards take away freedom."

The worst argument of all. Students apply to BYU of their own free choice, being informed in advance of its standards. They are totally free to apply and comply, or not.

Even setting the above aside, the crux of the issue remains: every student applying to BYU signs a statement affirming willingness to conform to all standards of Church and university if accepted. Any breach of standards, therefore, is not only a violation of a University rule, but an act of premeditated dishonesty. With integrity so short in the world, shouldn't a foremost concern of us all be the value of our word?

Centennial Overkill

Most of the efforts of the Centennial Committee to promote BYU's 100th birthday have been on the cultural level of billboard advertisements. A good billboard now and then never hurt anyone, but the use of half the main art gallery in the Fine Arts Center to *advertise the advertisement* is simply going too far.

Someone with lots of audacity and bad taste must have pushed this one through. One gets the impression that the Centennial Committee may soon be celebrating its own efforts more than the Centennial.

Indicative of the whole overkill that has characterized the Centennial celebrations was the form letter sent to returning students admonishing them to advance-order this year's "Centennial Banyan".

Hold on a moment—wasn't last year's Banyan the centennial issue? At least it had "Centennial Banyan" gold-lettered on its cover. Somebody up thar' ain't l'arnd how to count.

Actually, there are *two* great birthdays this year—and the Banyan will be a Bicentennial edition. But the mix-up is typical. The new centennial flags clustered around the M.A.C.'s northwest corner look great, but where is the national flag? Provo may yet become the only city in the USA so busy celebrating, it forgets the 200th anniversary of its native land.

The Daily Universe

The Daily Universe is an official publication of Brigham Young University and is published as a cooperative enterprise of students and faculty. It is produced as a laboratory newspaper in the Department of Communications under the governance of a Management Team and with the counsel of a University-wide Daily Universe Advisory Committee.

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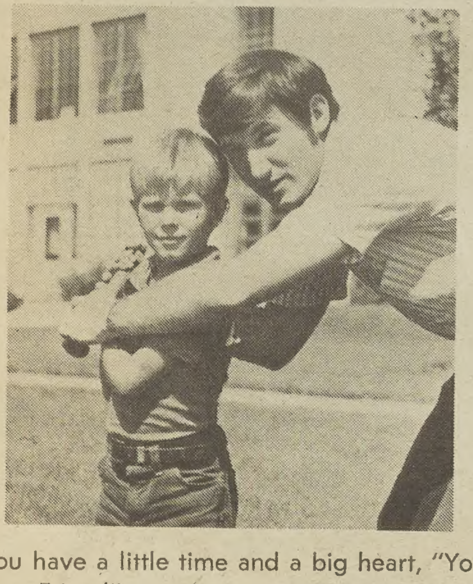
Friends need each other:



If you have a little time and a big heart, "You've got a Friend" can use you. Over 300 Provo children are waiting for a "Big Friend." We need volunteers and a few staff people. Contact ASBYU Office of Student Community Services (4th floor ELWC, 374-1211, Ext. 3901) for further information.

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She searches seashore for pukas

By
Sue Ellen Sims

The puka shell craze is on. It's on at BYU, in Utah and all over the United States. To some, the art of making these unique necklaces might be new, but for Georgiana Lienlaa Loando, a native Hawaiian and a student at BYU, it is something she has done since she was twelve. And her Polynesian ancestors have been making and wearing puka shell necklaces for hundreds of years.

"Puka shells come in many sizes," says Miss Loando as she works on a new necklace in her modest Provo apartment. "The size denotes aristocracy. My family is of royal blood, so my ancestors wore very small puka shell necklaces. The smaller the shell, the more power one had."

Miss Loando likes to go to the beaches and gather the shells she is going to use in her necklaces. She says this is typical among Hawaiians because "it makes the jewelry seem more personal." Miss Loando says the best puka shells can be found on white sand beaches and the best of these beaches are on the island of Oahu.

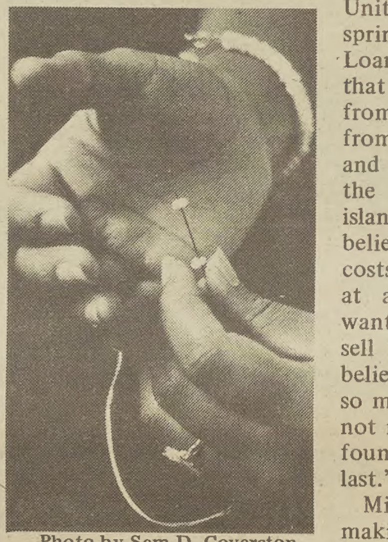

Photo by Sam D. Coverston

The tops of the puka shells are worn off by the tear of the sea which makes them easy for stringing.

"Puka shells are actually cone shells that have been washed up on the beaches," explains Miss Loando, "and due to the wear and tear of the sea, the tops of the cone shells fall off and this makes them perfect for stringing."

Miss Loando has made about 15 puka shell necklaces and says that they are relatively easy to make. "You have to use nylon string to make the necklaces. This will make them last much longer. I usually use about 200 puka shells when I string a necklace. I also like to use red coral and turquoise inbetween the shells. This makes a more colorful necklace and the tourists seem to like it."

Puka shells are a big tourist attraction in Hawaii. Individual stands selling puka shell items can be found along the roads and highways in the city and the country.

The puka shell debut in the United States came in late spring and early summer. Miss Loando says the puka wares that Americans are buying from coast to coast come from the Phillipine islands and are not as high quality as the ones from the Hawaiian islands. She said, "I can't believe how much a necklace costs here in Provo. I saw one at a store downtown that wants $18.00! In Hawaii they sell for about $8.00. I can't believe that people would pay so much for something that's not made very well. The ones found in Hawaii are made to last."

Miss Loando really enjoys making puka shell necklaces. Who knows where all of this will end: Georgiana Loando knows. "Probably around the neck," she smiles, "and isn't that a logical place?"

Hawaiian student Georgiana Loando has been making puka shell necklaces since she was twelve years old. The necklaces have been made for hundreds of years by her ancestors.

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ASBYU STUDENT GOVERNMENT

Humanity in the winepress

by Robert Garrick

(The Grapes of Wrath will be shown as part of the Honors Film Series on September 16 in 184 JKB at 7 and 9 pm.)

Two rather overt statements may help to fittingly intorduce "The Grapes of Wrath." First, John Ford is the greatest American film director. Second, Ford's film is an even more accomplished work of art than John Steinbeck's very fine Nobel Prize winning novel of the same name.

"The Grapes of Wrath" concerns the plight of "Okies" and "Arkies" during the dust bowl crisis of the 1930s. The book was praised by all, and so, generally, was the film. Some critics, however, called it "pseudo-documentary"—an absurd charge insasmuch as the film is no more "pseudo" than it is "documentary," and it is no more documentary than "The Sound of Music." Andrew Sarris feels Ford "fails" because he is a conservative director with a liberal novel to work with. This charge too is nonsense; Ford transcends politics and deals only with the power of human dignity. He ignores "villains and heroes," showing instead that Americans have a kind of in-bred regal tolerance and grit that reduces to insignificance the interference of little men. "The Grapes of Wrath" has also been called "too romantic." Keats and Shelley are more romantic than Ford, but their artistic status seems safe. If there is one thing that makes Ford a landmark director, it is the power, eloquence, and poetry of his romanticism.

The cinematography in "The Grapes of Wrath" is the work of Gregg Toland, whose early death robbed Hollywood of one of its key talents. His techniques have never been revived, and much of his best work is contained in "The Grapes of Wrath." Toland uses stylish high-contrast low-key lighting, contributing in large part to the film's richness.

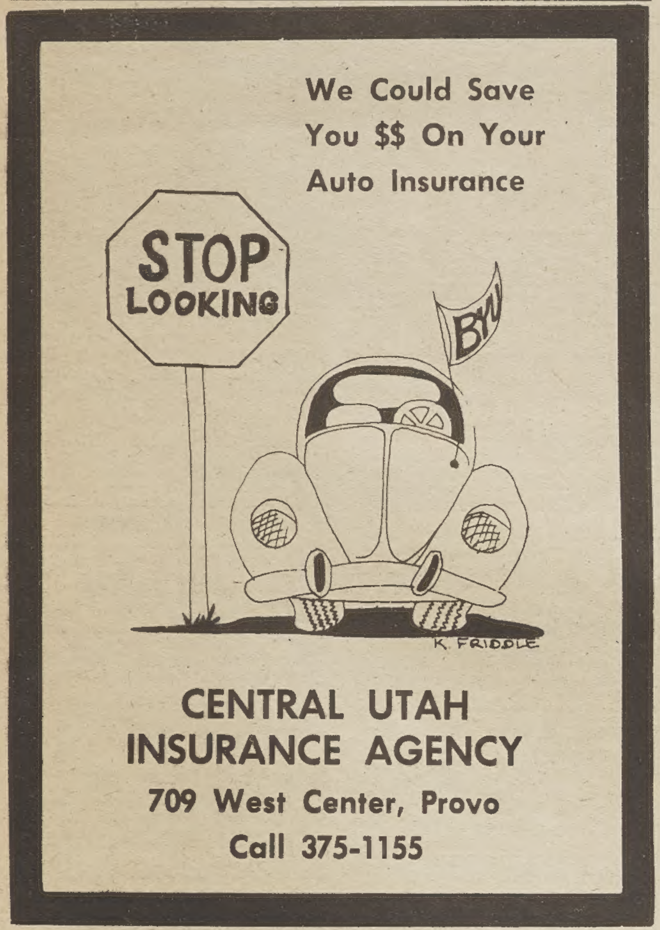
Toland's work is anything but realism, and neither is Ford's film, when taken as a whole. Critics who see it as such are completely out of tune with the romantic mode, and should be thereafter ignored as critics. "The Grapes of Wrath" is not about politics or the oppression of the upper class on migrant farm workers. It is not a slice of American history, and in fact its story is probably far from what really happened during the dust bowl period. Ford is merely using the period and Steinbeck's novel as a basis for another of his supremely poignant and convincing studies in the glories of humanity, not faults of the social structure. His compositions, his editing, and his creation of moods and scenes are all perfect. It was a formula Ford was to repeat many times in his career, in films like "My Darling Clementine," "How Green was my Valley," and "The Searchers."

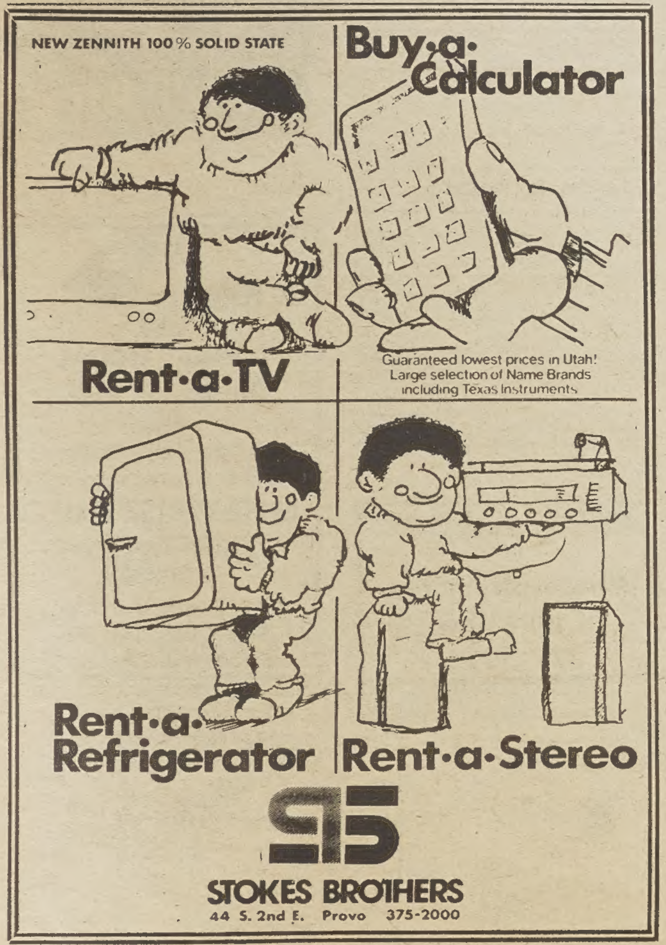
"The Grapes of Wrath" was made in 1940. It stars Henry Fonda, John Carradine, and Jane Darwell; Darwell won an Academy Award as best supporting actress, and Ford won the Oscar for direction. The film is truly without flaws, and when "Red River Valley" plays softly to the silhouette of Henry Fonda leaving his mother at the end of the film, we know what Artistotle meant by "catharsis."

Benjamin Franklin once said, "Doing an injury puts you below your enemy; revenging one makes you but even with him; forgiving it sets you above him."

A feather in thy hand??

Monday Magazine would be happy to look at submissions of book reviews, film reviews, essays and feature articles from all members of the University community. Submissions should be brought to 538 ELWC, and must be double-spaced, typewritten, with margins set at 20 and 80. Quality of thought and expression and themes suitable to a BYU publication are the standards of judging for publication.





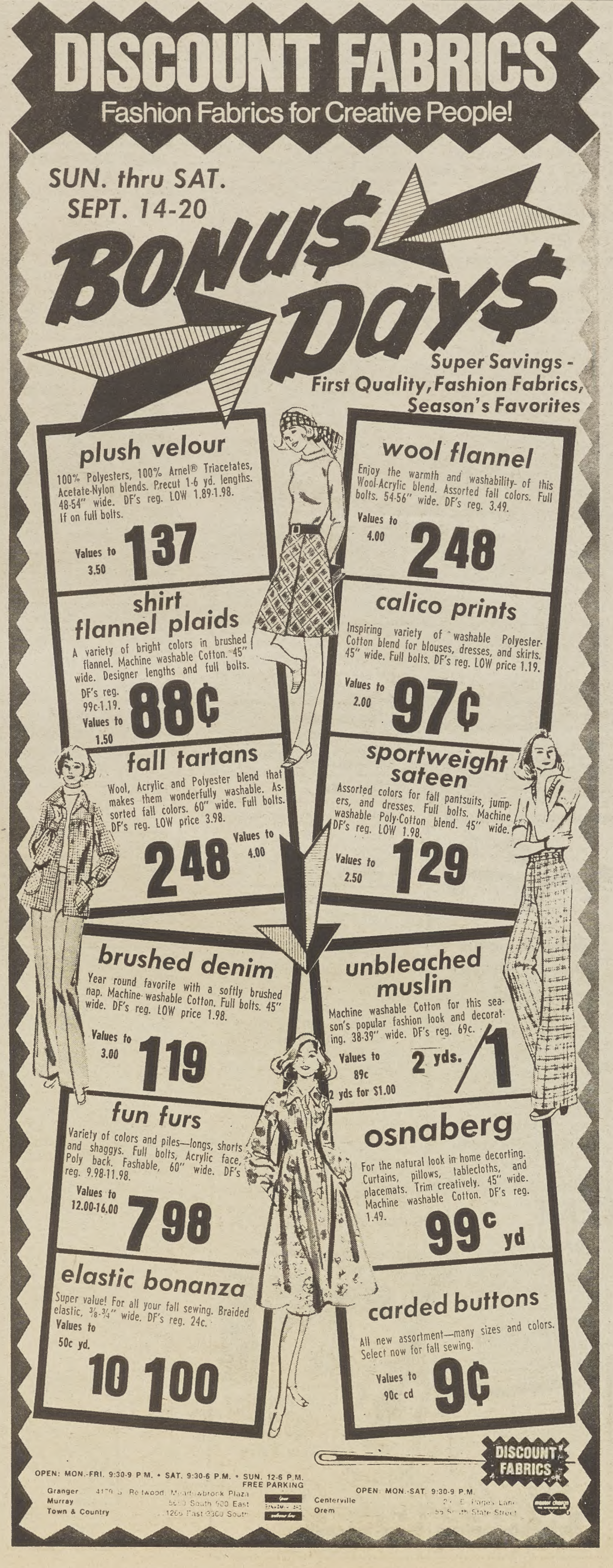


Photo by Jim Bates

This year's executive council, shown here, claims they are determined to meet the practical needs of the students. "It's a shame the only way ASBYU got any recognition last year was through oranges and Hawaii," laments the ASBYU President.

From oranges to committees:

The story of ASBYU

By SYBEL ALGER and RICHARD ZINKE
Monday Magazine Writers

Joe Studentbody weaves his way through the mid-day campus crowd. His p.p. men precisely timed his entrance to the Wilkinson Center; the noon crowd is by far the densest of the day. Well groomed, his necktie is loosened and his shirt open, not too much, just enough to look cool and give the impression that he really does do some work. While working his way through the crowds of nameless faces, pleasantries are exchanged with the eager masses of admiring students. Nobody knows who this guy is, but they all know he's SOMEBODY.

Handshakes are free, but his left hand never leaves his hip pocket. Nobody, and he means **nobody**, is going to get a shot at his wallet. It's stuffed with tickets—tickets to concerts, football games, plays, dances, every conceivable event that could possibly require a ticket.

He breaks loose from the crowd, but he's not safe until he finally checks into his plush, fourth floor office, tells his secretary he's busy for the rest of the day, plops down in his swivel chair, and pulls out the latest issue of *Sports Illustrated*, while visions of law school dance in his head.

Perhaps such is the commonly held belief about the inhabitants of the Wilkinson Center fourth floor; perhaps not. In any case, the fourth floor is the student nerve center at BYU. Lots of people spend lots of hours spending lots of money trying to make things better for the students. If for no other reason, the ASBYU program deserves the close scrutiny and evaluation of each member of the studentbody.

Photo by Jim Bates

Jeanne Pratt, a member of the Y Day committee, laughs during a moment on the lighter side during a council meeting. This year students will sit on over 40 university policy making committees.

ASBYU purpose

Bob Henrie, current ASBYU president, says the purpose of student government is much more than just being a "great big program bureau." He admits that in the past some students may have been justified in their feelings, but not this year.

The students have their own views about ASBYU. Mike James, a junior in mechanical engineering from Los Angeles, says, "if there is a purpose, they sure don't let you know." He claims the only purpose he can see is "to provide practical experience for political science majors."

Corey Croft, a freshman in music education from Scottsdale, Arizona, said "All I've heard is that they arrange different activities and try to get kids involved. She admits she's uninformed, but she's "sure we couldn't get along without it (ASBYU)."

The purpose of student government, supposes Sterling Wadley, a junior in zoology from Pleasant Grove, is to allow eight or ten students to be "figureheads" for a year or so. He concedes that it is probably just a program bureau, but said "perhaps that's all it should be here at the Y."

Henrie said the purpose of student government "is to allow students to feel less a victim of the university and more a participant."

On the other hand R. Michael Whitaker, coordinator of student activities, says that "student government is a piece of democracy that needs to be preserved. Everything in the church is of a calling nature; the students need some kind of experience in choosing their leaders."

This year, ASBYU Executive Vice President Clark Richter maintains that student government will be trying to meet the practical needs of the students. For example, a student housing booklet is being prepared, legal aid is available, a money management center will soon be open, a Better Business Bureau is being proposed, and more pools will be taken to ascertain student needs."

Executive council structure

The structure of the Executive Council includes nine different special interest offices presided over by an elected vice president.

This year's council includes: Dan Morgan, social office vice president; Sylvia Law, vice president of community services; Jim Pedersen, finance vice president; Mark Harmon, academic vice president; Russ Dixon, vice president of athletics; Debbie Hutchings, women's vice president; John Plocher, organizations vice president; Mike Hutchings, of the culture office; and a freshman vice president to be elected this month.

Some students may not be familiar with the various functions of ASBYU. This year academics office will sponsor a textbook exchange. A teacher evaluation program will also be new says Mark Harmon, academic vice president.

As noted by Pres. Oaks in last week's assembly, the Office of Student Community Services organized BYU students to provide 10,000 volunteer hours of service last year, more than any other college or university in the country. Its efforts include a foster grandparents program, clean-up projects to assist the elderly, and the "You've Got a Friend," program which gives students an opportunity to work individually with children.

The Our Gang committee, under the auspices of the Social Office, provides a relaxed, non-dating social atmosphere through frequent parties. A roller skating party and a "chip-dip extravaganza" were two offered in September. Videotape concerts, free movies, dances and concerts are also handled by the Social Office.

Henrie says the council has an "outstanding" working relationship. "If changes are going to take place, they will happen this year. If they don't, it will be another five to six years before anything is done. Next year (the new programs) will be just another trite campaign slogan."

Whitaker used to worry about who was going to be elected, but through experience has learned that "there is enough guidance from the advisors that one officer wouldn't be able to make drastic changes. Each year there are the same guidelines, policies and procedures to follow."

To some of the rash campaign promises of the past, i.e. football tickets on the 50 yard line for everyone, no more lines anywhere and palatable prices in the bookstore have little chance of ever becoming more than just a lot of campaign hot air.

Whitaker admits that sometimes he "has to chuckle at some of the platforms proposed at election time. You can tell when a candidate doesn't know about the workings of student government," he says.

Past election antics

Six years ago a "gorilla" was elected studentbody president. Ken Kartchner, dressed in a gorilla costume, proposed radical changes in the existing government structure and though they were never realized, most felt he did a satisfactory job.

Whitaker also recalls the following year when Brian Walton, from England, was elected through a write-in campaign. At that time the Church and BYU were under criticism for allegded unfairness to blacks. Many schools boycotted or terminated their athletic ties with BYU. Walton, classified as a liberal president, scheduled press conferences at WAC schools to attempt to explain the situation. The administration was always concerned about what he was going to say, Whitaker explains. But in the end, the concern proved unwarranted and Whitaker felt he had done a "pretty good job."

"There are enough checks and balances that one person couldn't do a whole lot of damage to the office," he concluded.

It appears there are only three possibilities open to the studentbody officer: to do absolutely nothing, to merely maintain past programs, or to creatively initiate new programs while enhancing the office.

This year's student administration claims they are determined to achieve the third alternative.

According to ASBYU President Henrie, the main difference between this year's administration and those of the past is that the Executive Council will be handling problems directly related to the students and leaving most of the money matters to the College Council and the new Organizations Review Board.

"I used to get so fed up sitting in the Executive Council last year," Henrie relates. "No one did jack, except to hassle over whether or not the volleyball team could have $34 to purchase new balls.

Students have say

"This year for the first time students will sit on over 40 university committees that

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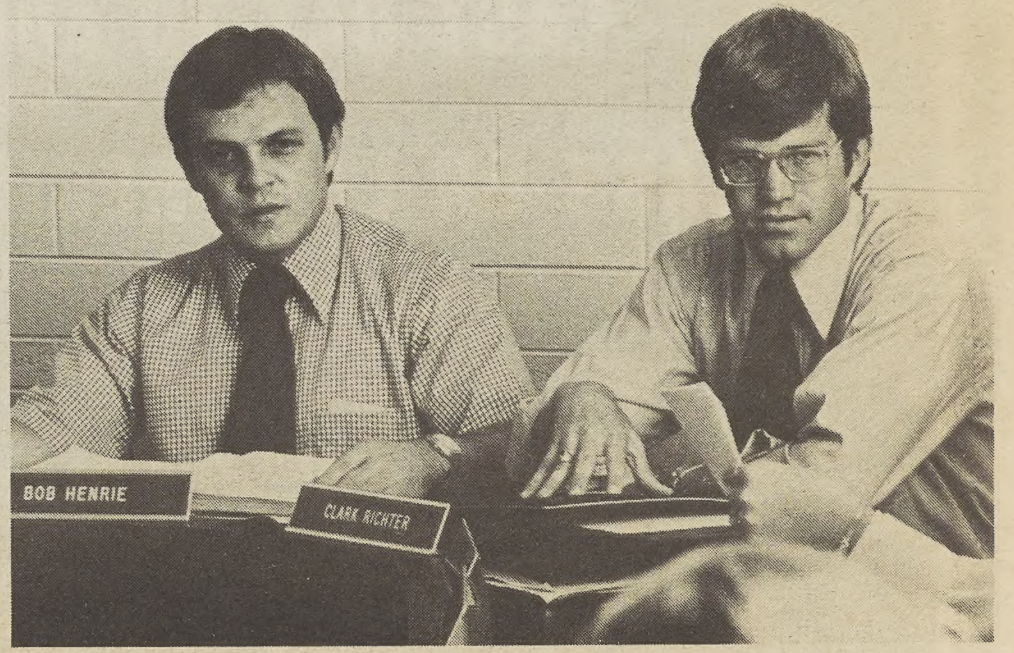

Pictured here are ASBYU President Bob Henrie and vice president Clark Richter. Some students have been confused thinking this year's president is "Henrie Richter".

ASBYU

make policy. We will have input. If we are united, they can't ignore us. They must either change the policy in question or provide justification for it," Henrie says.

Students will sit on every committee that affects student life, such as films, bookstore, housing, student financial aids, parking, traffic, etc.

Margie McEntire, another advisor to the Executive Council, "never realized how much ASBYU permeated the campus," while she was a graduate student at BYU. She says she is amazed at how much it affects the students without them being aware of it.

To better inform the studentbody, Executive Vice President Richter says "all ASBYU programs will be explicitly identified this year."

"It's a shame the only way ASBYU got any recognition last year was through oranges and Hawaii," Henrie laments.

In a speech to the studentbody last week, he said, "I am convinced the student voice will be heard if it is a professional, enlightened and mature voice and not (as university Academics Vice President Robert K. Thomas would say) stymied by the 'acned insecurity of adolescence.'"

Photo by Jim Bates

Women's vice president, Debbie Hutchings grimaces during a discussion in executive council meeting.

When asked if ASBYU could get a teacher dismissed, Henrie replied, "sure we could."

Though the council is free to originate and implement its own ideas, four advisors work full-time with the help of a graduate assistant in advisory capacities.

Advisor to council

According to Whitaker, who serves as an advisor as well as coordinator of student activities, the advisors' goals are two-fold: "To help the student officers provide the best activity programs for the students and to provide leadership training for those working in student government."

They inform the officers of what has been done in the past, what has and hasn't worked, check on problems and suggest alternatives, Whitaker explains.

"The advisors do have the power to veto a proposal, but hardly use it," he says.

Some projects are resurrected year after year, but he feels that it is important that the officers are able to make their own decisions.

"I've seen officers propose projects that have failed in the past," he says. "After I explain what has happened, if they still feel strongly about it, they'll go ahead with the program."

For instance, a past council allotted money for a film describing ASBYU and met with failure. Yet last year's group voted $2600 to produce a movie. This year, it was completed within the budget and the time schedule that had been established.

"Our philosophy as advisors is that we shouldn't just sit in our office," Whitaker states. "We should be out helping, so we have to be up to date on everything that's going on."

ASBYU and administration

Whitaker reports to Curt Wynder, assistant director of the Wilkinson Center; Wynder reports to Lyle Curtis, assistant dean of student life; and director of the Wilkinson Center; Curtis reports to Elliott Cameron, dean of student life and assistant to the president; and Cameron reports to Pres. Dallin Oaks.

ASBYU input to the administration, according to Whitaker, occurs weekly in a luncheon meeting. The president and executive vice president discuss current problems with Cameron, Curtis, Wynder and Whitaker.

"Though Bob (Henrie) doesn't have regularly scheduled meetings with Pres. Oaks, he could go to him directly any time he wanted," Whitaker maintains.

He explains, however, that this usually isn't necessary. Most questions about university policy can be answered by Dean Cameron or Whitaker.

Help student problems

"Most student problems can be handled at the ASBYU level," Whitaker says. "When students go to the dean, he usually sends them back to us; it's much smarter to start on the fourth floor (of the ELWC)."

Those involved in student government decry the stereotype that its workers are "socs."

"I don't think those who work on the fourth floor are so different than any other student," states Mrs. McEntire. "They are generally gregarious and work well with people."

She has observed that some are looking for good references on resumes and some just like to hang around

(continued on page 9)

HER

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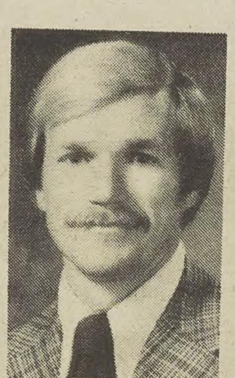

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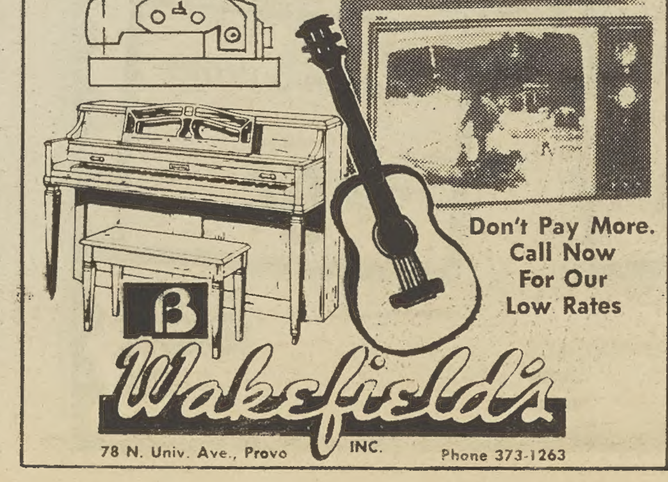

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58. Apartments for Rent

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68. Storage

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1972 FIAT sport coupe Nice condition 35 mpg Fairly new brakes only $1,550. 377-6705. 9-16

69 CHEVELLE SS 396 new rebuilt engine, new paint, air, good tires 8 track great shape 270 E 600 N. 375-8350 See Rick. 9-18

65 CHEV Runs great good miles many new parts sacrifice $250 call Craig at 374-5849 nites. 9-18

1975 CAMARO Type LT, PB, PS, 3,500 Mi 3 mo old Must sell now Vinyl top $4,795 - 374-8878. 9-17

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78. For Rent - Miscellaneous

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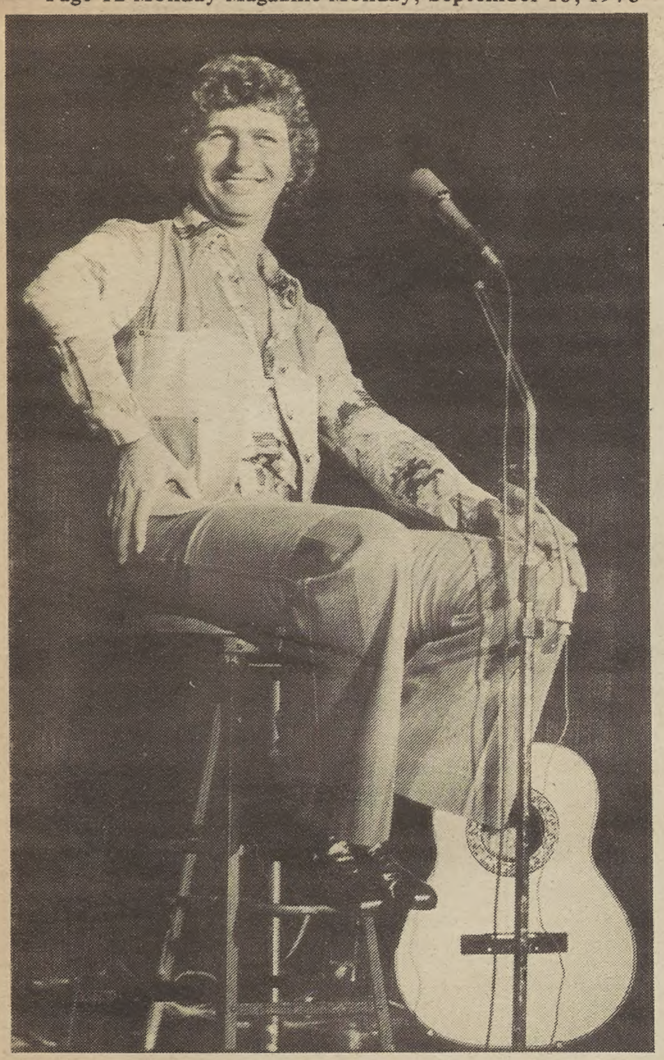

Photo by Randy Taylor

Singer Mac Davis jokes with crowd between numbers in last week's Davis-Yarrow concert.

Concerts

(continued from p. 10)

group and financially possible for us, our open dates have to coincide with a group's tour. This is often difficult and sometimes impossible."

The group's act is also carefully screened by both administration and students. Wynder represents the administration end of the screening and Morgan or members of his staff are student representatives. Wynder, according to Morgan, has seen more concerts of more groups than anyone on campus. He has been filling his present position for the past ten years.

Despite the system, the concerts at BYU seem to leave a significant number of students uninterested, the most recent evidence being the apparent lack of enthusiasm for the Mac Davis concert. Do the Social Office and the administration really know what the students want? Responding to this question Morgan brought up the subject of the concert poll.

"We've taken concert polls year after year," he said, "and they all say the same thing. Another concert poll would be useless."

Why no Eltons?

If, as Morgan indicates, the Social Office does have a handle on what students would like to see, then why have personalities such as Elton John, John Denver and Chicago not been booked here?

"I talked with the Howard Rose Agency," said Morgan of the upcoming Elton John tour, "and I asked him why he hadn't contacted us about booking Elton in Provo. Basically what he said to me was that last time Elton played in Utah he only drew 10,000 people and they were a little concerned about how he would do this time. Because of that they booked him in the most central location available—a location easily accessable to the largest possible audience. The agent told me that if they had known that he would sell out so fast that they would have booked him in Provo and Logan."

Empty auditoriums

Another problem in booking and working with agents is the reputation of the school's concerts. Morgan noted that if a particular act is doing really well on a tour and comes to BYU and only draws a small audience in a 23,000 seat auditorium that it does not encourage agents to work with the school.

"It's not good for our reputation or the group's reputation when a group like Tower of Power that has been drawing 10,000 to 15,000 everywhere they go, comes to BYU and draws only 2,500," explained Morgan. "Especially when our ticket prices are well below average."

Wynder suggested that possibly part of the problem is that BYU has a very "vocal minority" that cares for certain groups but is not large enough to financially support a concert by that group. The Tower of Power concert last year was again used as an example as was Loggins and Messina, who after three gold albums drew only 6,696 to the Marriott Center.

"Tough Market"

Other problems in booking successful concerts are not confined to BYU alone.

"It's a tough market," said Wynder, "not only for BYU but for other schools too. College dates are not the life blood of groups anymore."

In addition many groups are handled by promoters. According to Wynder the university does not deal with promoters because they insist on having complete control of the advertising, publicity, the performer and the actual show. The university must maintain control of what transpires on the Marriott Center stage.

The problem in a nutshell according to Morgan, is finding the right group at the right time at the right price.

All things considered, the Social Office does indeed have problems satisfying BYU students. Perhaps the answer to a few questions would have considerable impact on the effectiveness of the Social Office.

Are the students naive? Do they know that there are talented performers besides Elton John, Chicago, John Denver, Three Dog Night and a few others.

Have they already seen the concerts that come to BYU?

Do they want the concerts at all? Is there enough interest to justify continuing the concert program?

Are the interests of the majority being heard by the Social Office or do they only hear the vocal minority?

What do the students really want? What are they willing to pay for it?

The elusive answers to these questions may hold the key to the success and even the continuation of the concert program at BYU.

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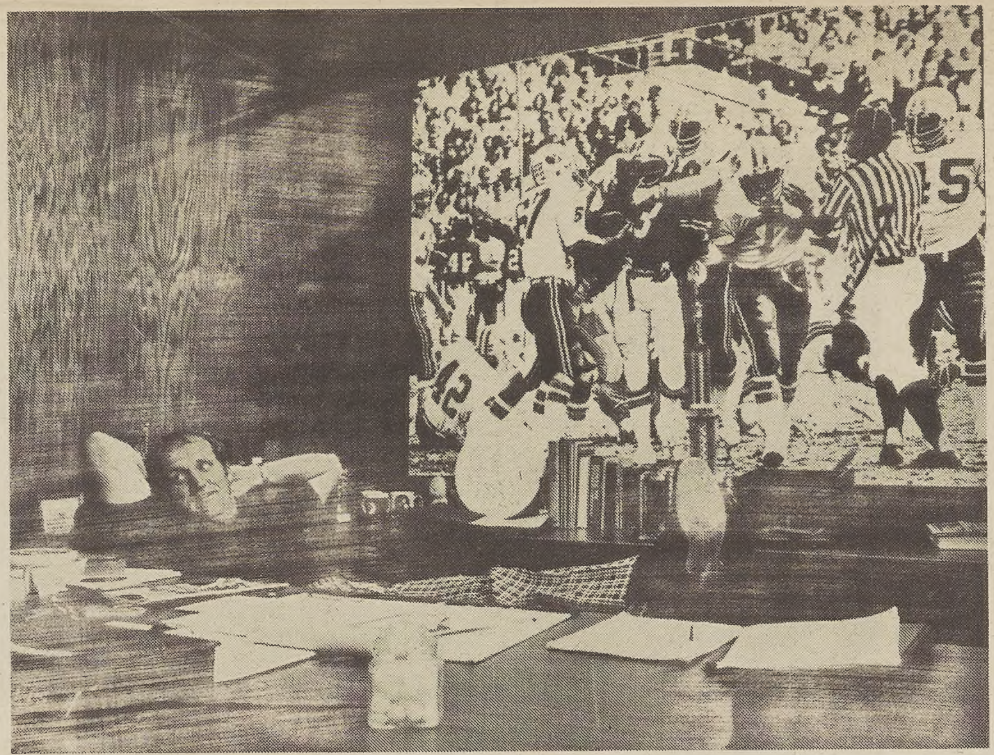


Photos by Paul Fletcher

Football Coach Lavell Edwards relaxes in his office as he discusses his basic philosophy of coaching. There are, says Edwards, parallels between football, the gospel and life.

The Edwards philosophy:

Gospel and football are both team efforts. . .

Editor's note: Football Coach Lavell Edwards has achieved an impressive record in his first three seasons at BYU, leading the Cougars to the Fiesta Bowl in 1974. As the 1975 season gets under way, *Monday Magazine* sent staff writer Bonne Davis to Coach Edwards for an in-depth interview on his basic philosophy of coaching. Miss Davis returned, greatly impressed by Coach Edwards' "gospel approach to the game of football." Here is her verbatim report:

Monday Magazine: *What is your basic coaching philosophy?*

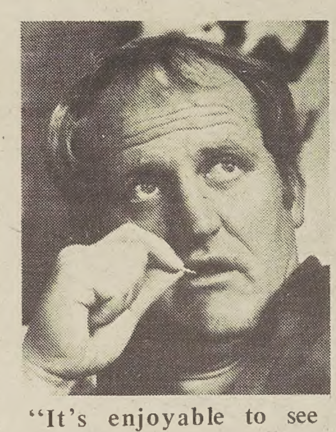
Coach Edwards: If I were to put it in a nutshell, my basic philosophy in coaching would be the same as I have toward life, toward family and toward religion. It would be the worth of the individual and the desire to help the people that I coach to improve themselves and to get to the point where they can better control their own lives. I think a football team is better controlled by attitude. We are always working towards attitudes and the feeling of self worth.

Monday Magazine: *The father-type description Gary Sheide gave you in a recent edition of the New Era is becoming widely known. What is your reaction to this?*

Coach Edwards: Well, you are always pleased to read where anyone has something nice to say about you. I would think probably the feelings that Gary and I had for one another were based on the type of relationship we had. I hope to have that same kind of relationship with each one of the players, if they have a personal problem apart from football or whatever. I think there is a feeling on the part of the team that they know they can come and talk to me and I will listen and try to help them solve their problems.

Monday Magazine: *How far do you allow your relationship to extend beyond football to other areas?*

Coach Edwards: Our approach to our football



"It's enjoyable to see young men develop. . ."

players is three-fold. They are here first of all to get an education. We set up compulsory study halls and tutoring help and we run real close grade checks on them. There is a real close personal follow up by one of the coaches.

The second phase is to work with them as individuals, to instill within them a desire to fit into the environment at BYU, whether they are LDS or non-LDS. We want them not only to adhere to the standards of BYU, but to believe in them.

The third aspect is their football on the field and developing their abilities in off-season programs.

Monday Magazine: *What is the most enjoyable part of football for you?*

Coach Edwards: To see a young man develop into a mature adult and realize his full potential as an athlete and as a student, is the ultimate enjoyment. Of course there is nothing that quite has the exurberance of a victory, but that can be short lived.

Monday Magazine: *In what ways does your family support you in your job as football coach?*

Coach Edwards: I think in total commitment. They are just super. I try not to take advantage of it, because it is a two-way street. For instance if at school they have a musical program or play, I make every effort to go to these activities, whatever they may be. And then in turn I don't think any one of them has missed a home football game. We have pretty close family unity.

Monday Magazine: *To what extent do you encourage your children in athletics?*

Coach Edwards: I think simply because I'm a football coach people automatically expect my boys to be football players or to be athletes. They may or they may not. I have two sons. One is in high school and one is a 7th grader. They are both participating in sports and doing well. They are there because they want to be there. In fact I have gone overboard to try to let them know I don't want them participating in sports simply because I am in athletics.

Monday Magazine: *What type of activities do you enjoy on your own time?*

Coach Edwards: I enjoy playing golf. I have been busy the last three or four years working on my doctorate. I will complete my dissertation. After that I will probably be playing more golf, tennis and participating in activities like that with my family. I like gardening and enjoy working in the yard. I would like to build a greenhouse where I could grow vegetables and things like that.

Monday Magazine: *In what ways can the principles of the gospel be applied to the game of football?*

Coach Edwards: I think one of the best ways is that of unselfishness, because if you are a part of a team you have to subject yourself to the betterment of the team. I believe there are four principles fundamental to the game of football. The first principle of success is hard work. The second would be self-discipline. You must discipline your time and whatever it takes. The third one is sacrifice. You have to sacrifice your time and interest for making yourself a better football player. The fourth is to subject yourself in an all out effort for the team. These same principles are fundamental to the gospel and to everything else.

Monday Magazine: *How important is unity on a team?*

Coach Edwards: Not many people realize the importance of unity. They think it is automatic that kids are going to come together and become a good football team. I would say there are more teams that don't have success because the team didn't come together than there are from the lack of talent. If you get it established it can make up for a lot of void spots as far as raw talent is concerned.

Monday Magazine: *What do you do as a coach to strengthen this unity?*

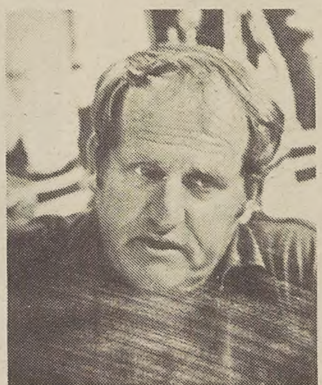
Coach Edwards: Everything we do as a staff is to help the player reach his potential and help the team become a cohesive unit. We have a player council. This is composed of six players and myself. Each position on the team is represented. We meet once a week. It is kind of a sounding board to establish greater relationships between players and the coaching staff.

Monday Magazine: *What benefits have resulted from the council?*

Coach Edwards: We started it last year. I think it helped us win. I believe without that council we would have been unable to come back after those first three losses last year.

Monday Magazine: *Could you relate some of the most memorable experiences you have had as a coach?*

Coach Edwards: Of course the situation with Jay Miller, with his recent injury, would be paramount in my mind. Not so much from the loss the team will feel but from the loss Jay has felt personally by not being a part of the team. In 23 or 24 years



"I like working in the yard. . ."

of coaching I have never had a young man that it meant so much to, that has worked so hard to reach the potential he has as Jay Miller. It really is a sad thing on my part to see this happen to a fine young man.

Monday Magazine: *A lot of people today feel sports play too great a role in the university. What is your reaction to this?*

Coach Edwards: I believe some college sports have gotten out of hand, especially football. I

"Team unity is all important. . ."

don't believe that is the case at BYU. I think there is a well-rounded athletic program here. There is a great deal of emphasis on excellence in all sports. There is also a great deal of emphasis placed on the development of the spiritual person. I think the total one can receive here is far superior to what he can receive anywhere else.

Monday Magazine: *Do you feel a strong "home field" advantage when you play in Provo?*

Coach Edwards: I think quite a bit. The players on the team are aware of the responsiveness of the student body. It makes a big difference.

Monday Magazine: *How do you feel this year's team compares with the other teams you have coached here?*

Coach Edwards: Potentially we have the ability to be as good as we have been in the past, maybe better. We would have to stay away from serious types of injuries. Also we would have to have some real quick development from some of our younger players. We are starting several players that have never played in a varsity football game before.

Monday Magazine: *How do you feel the WAC will line up this year?*

Coach Edwards: I would probably have to go along with the experts in saying that the University of Arizona would be one of the top schools. I think the top three schools are the two Arizona schools and BYU with a real strong challenge from New Mexico and Colorado State.

Monday Magazine: *How would you compare football in the WAC with football in other conferences?*

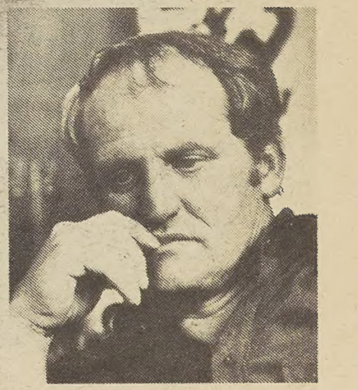
Coach Edwards: In the past I would have to say there have been three schools that have been comparable with most in the country. At BYU we are approaching that level. As a conference we are not as strong as say the PAC 8 or the Big Ten, but we wouldn't be far behind. We are closing the gap more each year.

Monday Magazine: *In past years, several LDS students have played football for other major teams in the country. Why didn't they come to BYU?*

Coach Edwards: The thing that hurts BYU football is the lack of past tradition. Over the past history, football has never been that good on a sustained basis. That is what we are working to establish right now. The fact that we got into a bowl game last season gives a lot of prestige to our program. If we can continue to do this, I think you will see the top LDS kids throughout the country want to come to BYU.

Monday Magazine: *Can you feel the results of last season's bowl appearance in your recruiting this year?*

Coach Edwards: I think so. We have had some immediate effects. Four students, who were highly recruited by other major schools decided to come to BYU.



"We're trying to build prestige. . ."

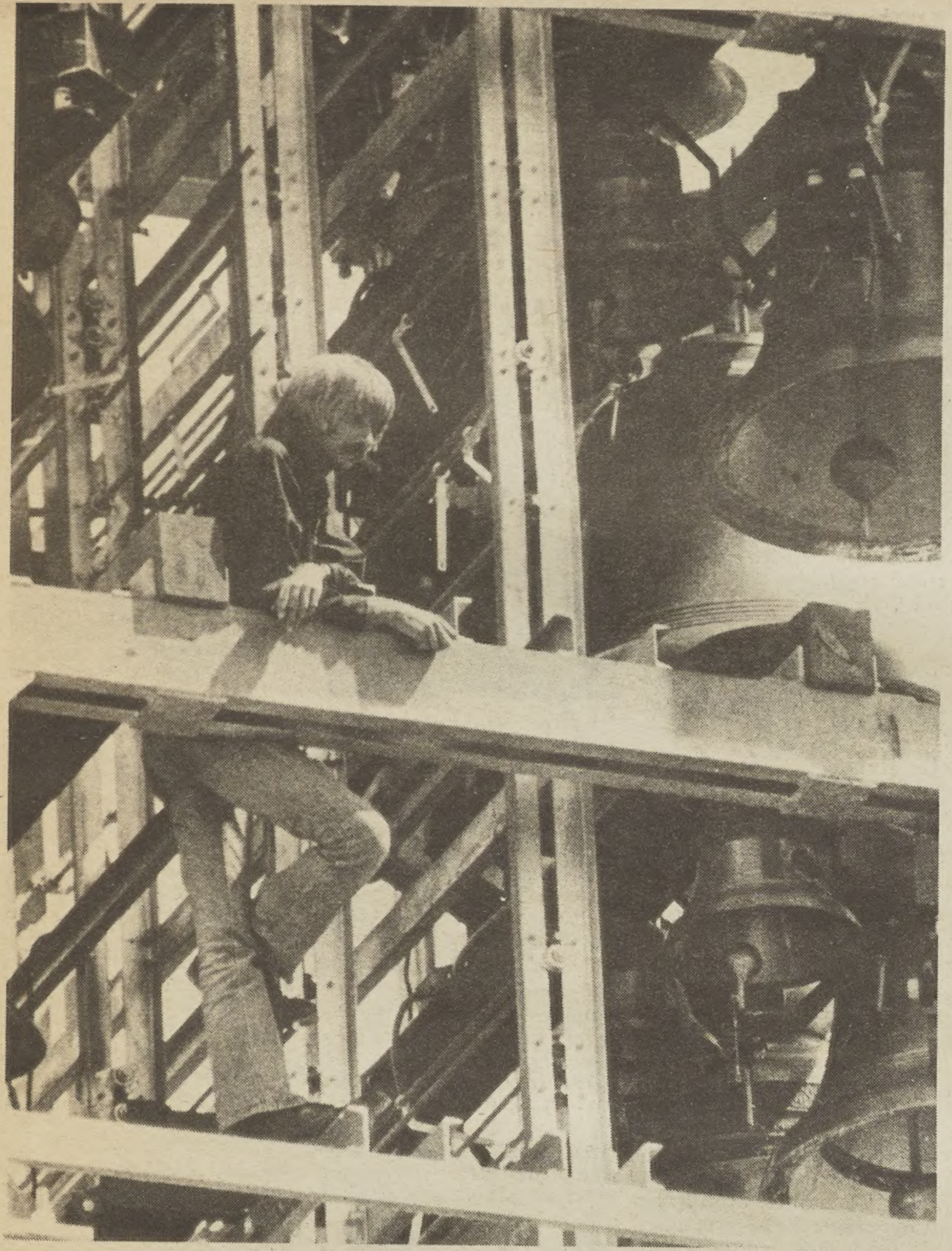


Photo by Curtis Wong

A bell tuner takes a break from installing bells on the new BYU Centennial Carillon. Heavy metal braces hold 52 bells of the new Carillon.

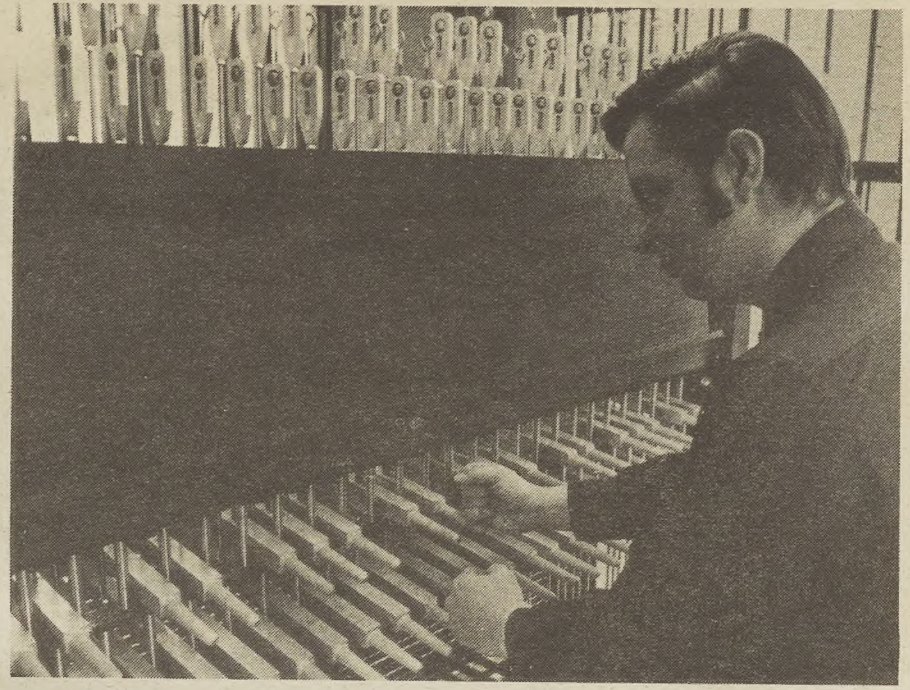


Photo by Curtis Wong

Bell tuner and director of the I.T. Verdin Company, Richard M. Watson, shows hand technique used in playing the Carillon. The console is located directly below the bells in the tower.

The 'bell ringers'

Climbing to the top of Centennial Bells

By BARRY LYNN RISHTON
Monday Magazine Writer

Unlike the cathedral with its hunchback of Notre Dame, BYU's new bell tower is swarming with busy bell tuners. They climb in and out among the brass bells of the Centennial Carillon making final installations and adjustments for playing.

The tiny-looking bells seen from the ground have quite a different appearance when viewed up close. Some of the bells are about as large as a washing machine, weighing up to 1,730 pounds each.

"The Carillon is one of the first Centennial projects produced," says Dr. Lorin F. Wheelwright, assistant to President Dallin Oaks and director of the Centennial Committee. "The plans for the tower were considered many months in advance. It is the major symbol of our Centennial Year."

Bell tuners of the I.T. Verdin Company from Cincinnati, Ohio make many trips each day up the 90-step spiral staircase to their precarious perch among the bells.

"Make sure you bring a wide angle lens," says Richard M. Watson, director of the company. "You can't stand back to get a good picture. That first step is a long way down," he says while adjusting one of the pinions which connect the bells with the playing console.

Console

Just below the bells in a small room is a wooden apparatus which looks somewhat like the console of a pipe organ. There are pedals which are played with the feet like the organ and above them are wooden dowls about the diameter of the end of a broom stick which are the keys.

"These pedals duplicate this bottom octave played by the hands," says Watson as he pushes one of the pedals. "When the pinions are connected to the bells, all these dowls will go up. To play them you have to push down." Watson demonstrates the technique of playing the keys, using his thumbs as well as his fourth and fifth fingers together. "They are like a piano," he says. "You can play louder by pushing them harder."

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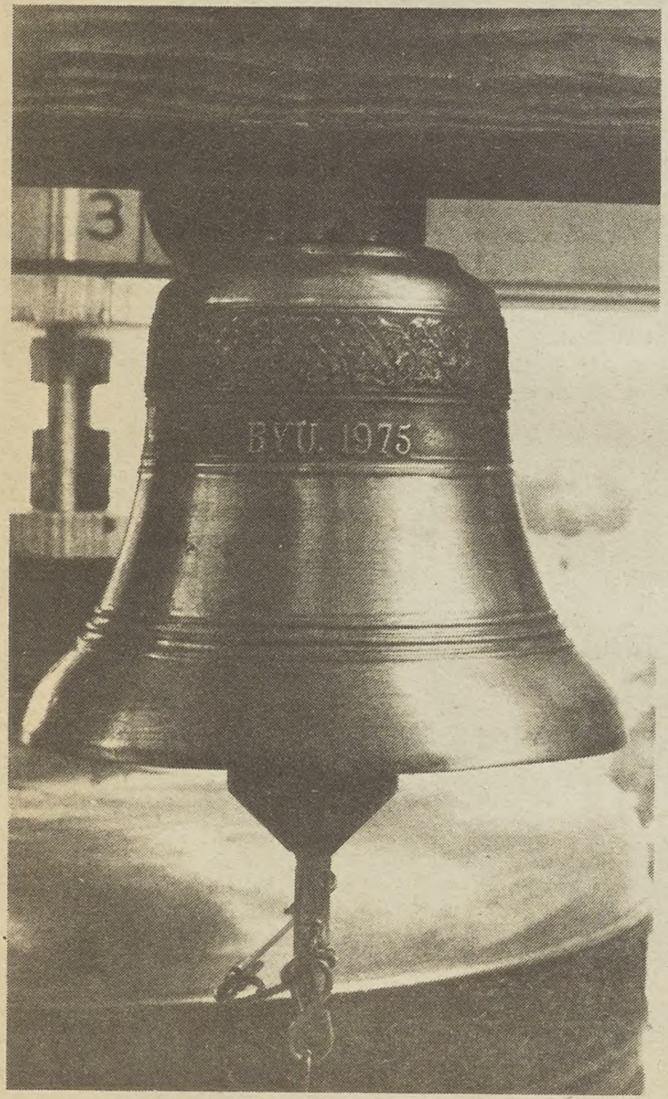

Photo by Curtis Wong

A small bell, inscribed with "BYU 1975" is contrasted against a huge bell of the lower octaves. The largest bells—which weigh up to 1,730 pounds—were cast in a furnace over 200 years old in Holland.

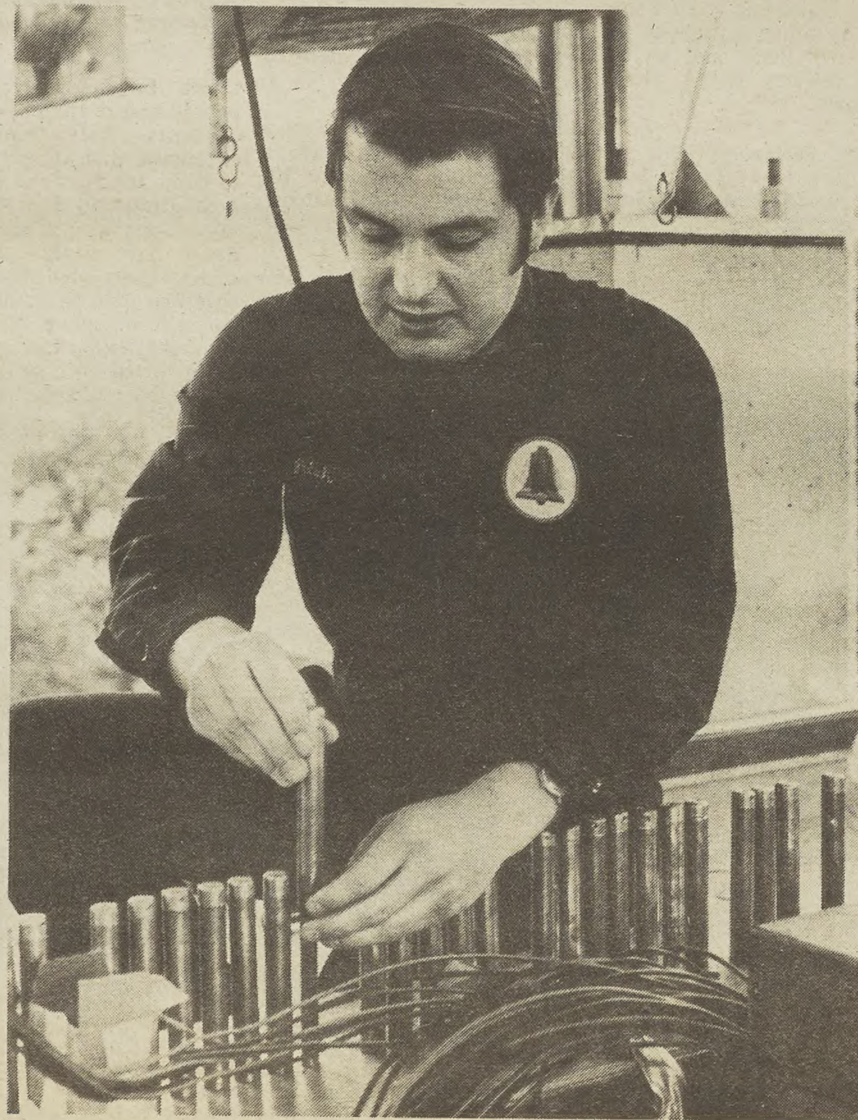

Photo by Curtis Wong

Tuner Watson shows caps which are placed on top of tubes leading to the console immediately below the belfry. The relays in the tubes activate the clappers in the bells when the key is depressed.

Monday Magazine Book Review

Lord, when saw we thee ahungered?

Arthur Simon, *Bread for the World*. Paulist Press, New York, 1975 Paperback—$1.50

Reviewed by Steve Guynn

"'Sir, I'm hungry!' pleaded a five-year-old boy in Addis Abada, Ethiopia.

"He had approached Bernard Confer and Leslie Weber, both Lutheran executives engaged in world relief. They turned, and as Weber tells it, 'I had no doubt about his being hungry. He wore a single cloth garment and his eyes bulged. I reached into my pocket and gave him a coin. Soon there were other children and my Ethiopian money was gone. My friend Conger commented, "You have helped these children today, but who will help them tomorrow?" '"

In 1975, Arthur Simon, executive director of Bread for the World, published *Bread for the World*. He splits the book into three major arguments: millions are presently starving, the U.S. must work on an international basis to successfully combat the problem, and the ordinary citizen can significantly contribute to forming U.S. policy toward the problem.

The statistics of death related to malnutrition are staggering. Simon claims that 460 million persons are "permanently hungry" at present with "more than 70 million additional mouths to feed each year."

Yet, as Simon points out, waste and unequal distribution are widespread. A New York supermarket in the spring of 1975 sold potatoes at 9 cents a pound, french fries at 15 cents a pound, and potato chips at $1.80 a pound. The last two items cost more and have less nutritional value than the whole potatoes.

Simon cites more injustice: "Peru's anchovy fish-meal industry, the largest in the world, manufactures high-protein flour not for hungry Puervians, but for shipments to Europe and the United States where it feeds livestock." Presently the U.S. consumes almost 50% of the world's resources while containing only 6% of the population.

Simon asserts that international cooperation in decreasing waste, increasing food production, equalizing food distribution, and controlling population will solve the problem.

Finally, Simon assures the reader he can do much. He suggests writing political leaders, participating in *Bread for the World* lobbies, and organizing citizen study groups. "We usually get the kind of leadership we ask for. . . and if we ask for none, that is what we can expect." Hence, if we don't ask government to act on the matter, it simply will not.

Despite Simon's idealism, his book is not without flaw. The author's appeal to birth control as a world panacea is stereotyped and unoriginal. The real problem is simply that one man has "that which is above another." Distribution and organization are the solutions.

Simon warns, "What kind of future, what judgment of God, do we invite if we fail to move in this direction?" For most people, such a plea would be feeble and unable to stimulate the needed sacrifice. Who would willingly give up any of his affluence, comfort, or security, honestly earned, merely to help others? Perhaps T.S. Eliot accurately predicted America's epitaph:

Here were decent godless people:
Their only monument the asphalt road
And a thousand lost golf balls.

Bread for the World ought to be read and pondered, for it recalls Christ's solemn warning: "For inasmuch as yet did it not unto one of these, ye did it not unto me."

Probing Groans of BYU Concert Policy

Why can't we have Elton John? Could we ever have Chicago at BYU? Why doesn't the Social Office ever get John Denver? When are we going to have someone good at BYU?

These are commonly asked questions all centering on one issue: the BYU concert policy. Every music-lover concert-goer has probably asked himself these questions several times and in all probability has not received an answer that would satisfy his curiosity. These questions along with several others were asked of ASBYU Social Vice President Dan Morgan and Curt Wynder, assistant director of the Wilkinson Center and adviser to student government. The results will possibly heal some sores and open others.

Pleasing the crowd

Morgan shows signs of the strain trying to come up with activities that would please 25,000 students. His mind seems to be in a thousand places at once. He continually jogs from desk to desk and office to office with stacks of papers and problems that need attention. Conversations are necessarily brief as frequent interruptions make it impossible to discuss anything at length. Between interruptions Morgan responded to queries about the BYU concert policy.

Concerts at BYU are a continual source of controversy. It would seem that no matter who comes to BYU many students are not pleased with the choice. The natural recipient of student displeasure is the Social Office. Morgan began his comments on the Social Office concert policy by pointing out how different BYU is from the average American university. Its policies are different, its requirements are different, and its concerts are different.

Booking procedures

According to Morgan the procedure for booking a concert is as follows: Ideas are generated through Social Office research and student suggestions. The ideas are then brought to the attention of Social Office staff workers and the pros and cons discussed. If the decision is positive the suggestion is then brought to Curt Wynder, assistant director of the Wilkinson Center and advisor to student government activities. Wynder then contacts the particular agency that handles the act. If the group is available on the date previously set aside for a Marriott Center concert, a telegram is sent indicating that BYU is interested in the group for that particular date. The agency then sends back to BYU a contract with all the necessary requirements of the artist indicated. Wynder and Morgan then go over the contract, working out any inconsistencies with BYU policy. Performers are forbidden by contract from consuming alcoholic beverages, using tobacco or drugs on the campus and from using foul language on stage. The contract is then submitted to J. Elliot Cameron, Dean of Student Life, for his signature. After another "once over" by the university attorney the contract is signed and returned. The agreement then awaits the signature of the artist.

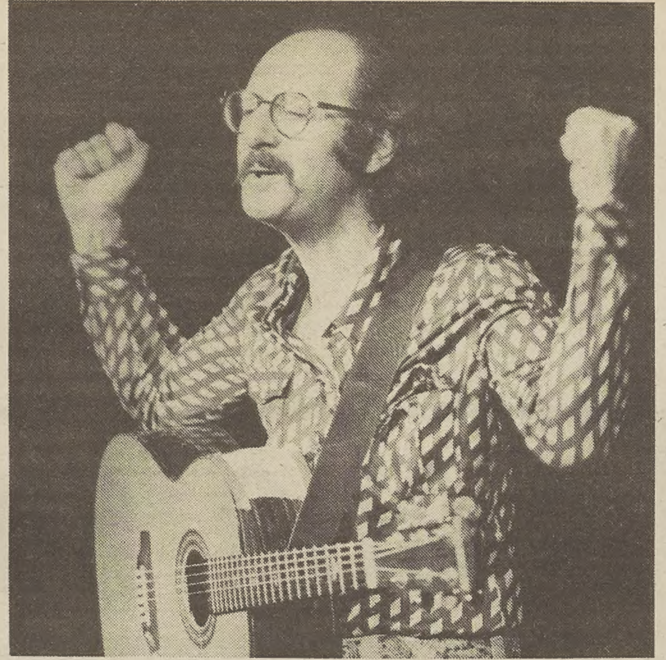

Photo by Randy Taylor

Performer Peter Yarrow flexes muscles in Marriott Center during last week's concert.

"The only restriction placed upon us by the university," explained Morgan, "is that we find groups the administration can OK."

Decisions

Wynder noted that no one has ever said what groups he and the social vice president can or cannot bring. The decision of whether or not a group can come to the Y is entirely up to their judgment.

"Our concert plans are always subject to availability of the group. Just because a group is not performing on a certain date does not mean they will come all the way from New York or even L.A. to play here one night. To make it worth while for the

(continued on page 12)

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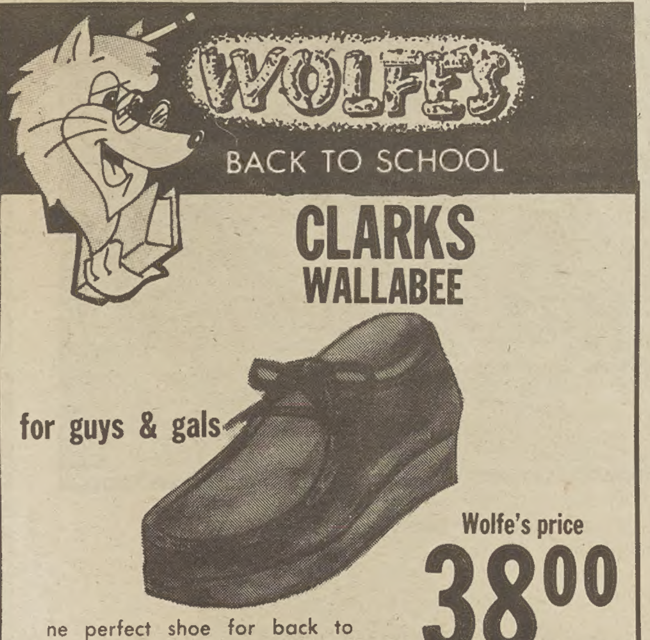

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(Cont. from p. 6)

The dowels are arranged like keys on a conventional keyboard. They control 52 bells which make up the four octave range. "The lowest pitch you hear in the carillon is a C below middle C which is the lowest note written in carillon music," Watson says.

Climbing up the stairs to the top of the carillon, one pokes his head into the belfry. The size of the largest bells is overwhelming.

"There are two rules to follow while you are up here," says Watson as he climbs around the lowest bell in the tower called a bourdon. "Be careful not to knock things, and don't fall off," he says smiling from behind another huge bell, "We have few visitors, and we don't want to lose them."

Metal lattice

The open air tower is filled with bells of different sizes hanging from wooden beams on metal lattice cris-crosses to support their heavy weight. A workman up at the top looks like a monkey climbing trees as he glides from beam to beam.

"There are strikers in each of the bells which are played by the console below," says Watson as he shows how a pinion transfers to another where it connects below. "The clappers on the outside of some of the bells are electric relays which connect to the console in the bottom of the tower," he adds pointing to a large relay and wires.

The console located directly under the bells is one of two consoles used to play. "There is an electric player located in the bottom of the tower," says Watson. The player has two keyboards which look like an organ with conventional keys playing three octaves of bells. One keyboard is loud, the other softer. "An automatic player introduced in the past year can play programmed music too," he says. The carillon technician says the music is put on an electronic tape much like that of a cassette which can be set to play at any hour. "The music can be played on the electric console below, and then taped on the automatic player."

Practice console

Along with the player in the bottom of the tower is a console identical to the one in the tower, which is electronic, and used for practice. "If a person wants to try out a new piece, he can test it on the practice carillon," Watson explains.

The bells in the tower have no dampers and are very responsive to the hands of the carillonneur. "The relays are much like those found in a tracker organ, says Watson showing how the relays have caps on them to prevent water from descending below on the wooden console.

A carillonneur has great control over the expression used in playing. "The pinions may be adjusted each day by the player to get the right amount of attack on each bell," says Watson. "A clapper too close to the bell would stop it from resonating," he adds, pulling the clapper against the bell which gives a dull sound.

"Bells must be tuned to seven partials," he says knocking one of the bells with his knuckle. "A partial is essentially a tone or overtone within the whole tone." He rings a bell with a clapper from inside. "Most people only hear the basic tone or 'hum' tone."

Cast in bronze

The bells are cast in bronze which are worked on a lathe to remove metal from the inside until a certain pitch is attained. "They are tuned with an electric strobe, or excitation method," says Watson. Previous bell tuners of his company since 1842 used tuning forks for clock towers, and other such mechanical devices.

Unlike a piano or organ, which are tuned to one pitch, either in the same octave, or one below or above, the bells must be tuned to their individual partials, as well as the other bells. Looking at

(continued on next page)

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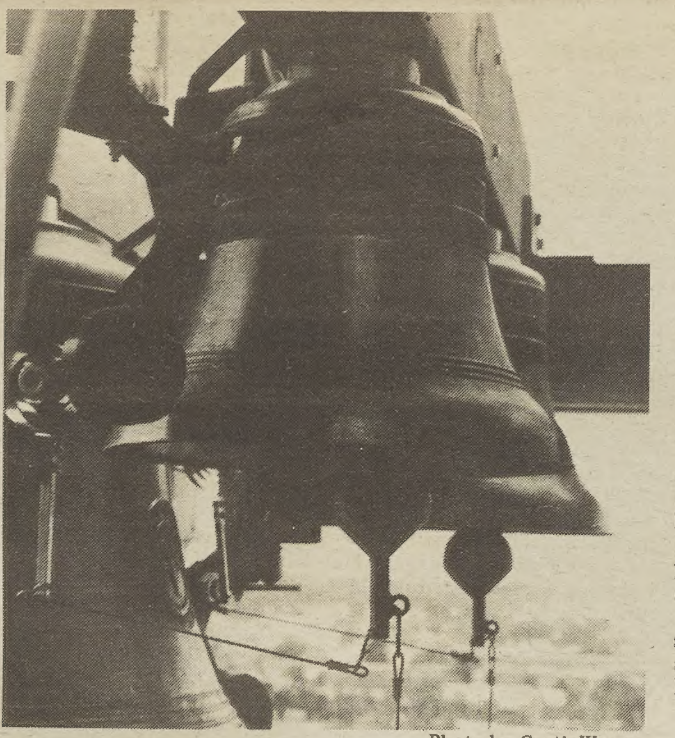

Photo by Curtis Wong

The big bells with their clappers overlook the BYU campus and its environs. They should be ready for trial playing sometime this week, but will officially play the first time Oct. 10.

Carillon

(Cont. from p. 7)

the many bells in the tower, it is easy to imagine the amount of work necessary to accomplish this task.

"The bells were cast in Holland, but the rest of the work was done in Cincinnati," says Watson. They must be made of bronze, an alloy of copper and tin. In the smaller bells more tin is used. Any other combination of metals would not give the clarity so characteristic of bells.

The bells are arranged in the tower for easy access to pinions and levers, and to mount the larger bells for show on the outside. Largest bells which are mounted on heavy steel beams contain more metal in each of them than an octave of smaller bells.

"It is customary to leave out C-sharp and D-sharp of the largest bells," says Watson as he hits C and D bells showing the missing note between them. "The expense of leaving out the large bells can pay for an octave.

"Because these bells are left out, music is not written for those keys." The carillon music is written in two staffs, the top one for the hands, and the bottom for the feet.

Watson hits another large bell which emits a sound with a low mellow tone. "Very often the melody will be assigned to the pedal, a low melody sounds good with small bells to accompany them."

Official carillonneur

Bell ringers of BYU have already been involved with the practice carillon in the bottom of the tower. "I have a couple of graduate students who are helping me," said John Longhurst, official carillonneur of BYU.

"I spent five weeks at Valley Forge in Pennsylvania studying the carillon," says Longhurst. He mentions the technique is very different than that of a piano or organ.

"An organist has an advantage because of coordination between his hands and his feet," says Longhurst. No classes have yet been scheduled by the music department in carillon.

"We hope to play it around sunset and perhaps before and after devotionals," says Longhurst.

Dedication

The Carillon should be in service for trial playing this week, says Dr. Wheelwright.

Officially, the bells will play the first time in concert at the dedication for the Carillon on Founders Day, Oct. 10. President Spencer W. Kimball, of The Church of Jesus Christ of Latter-day Saints will dedicate the Carillon.

After dedication, tours will be given for those interested in seeing the tower and its carillonneur at the console. But few visitors will ever have the chance to climb up to the belfry to see up close the latticed beams, and bronze bells. Not many will be able to examine the one inscribed with these inspiring words:

"May these bells proclaim forever our gratitude to those who founded and those who sustain Brigham Young University."

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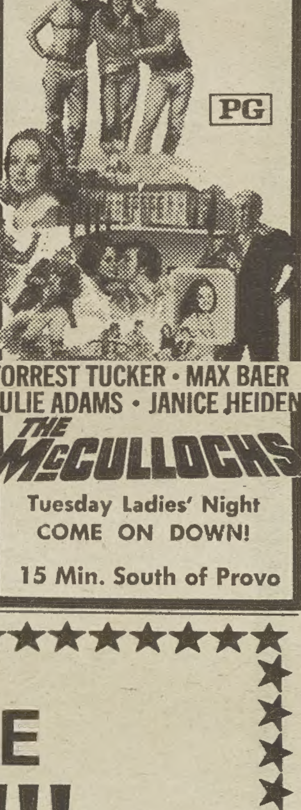
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ASBYU

to meet people, but points out that many like to participate directly in a good project.

John Dees, a candidate for organizations vice president in last year's election, explains his involvement. "I enjoy being in leadership positions; it's addicting and a lot of fun." Though he lost by 94 votes, he is back in student government this year for the same reasons.

A finalist in the race for women's office vice president was June Babiracki, who thinks use of the term "soc" is "absurd." "I'm thankful that there are people who are willing to contribute their time.

Whitaker has seen extremes in students he has advised. Some are "rich" and don't have to work their way through school, but others "really have to struggle."

"Some spend 50 hours a week up here," he points out, "and they can't hold another job. The stipend is nothing, especially for married officers," he continues. "I've known officers who have had to borrow to get through the year."

Council allowances

Each officer receives tuition and a book allowance each semester, in addition the president and executive vice president receive a stipend of $150 a month and the other vice presidents get $125 a month from student funds.

Officers also receive complimentary tickets to university functions. The number of free tickets distributed to any particular event has varied over the past years and depends on the individual officer.

ASBYU, as a department of the university, is allotted more than $250,000 a year, 2/3 of which comes from the tithing funds of the church, according to Whitaker.

No matter what the consensus, "somebody feels ASBYU is worthwhile," observes Mrs. McIntire.

Due to church policy on use of tithing money, the records of "these funds are not open to public perusal," Whitaker states.

In spite of all this, a poll of 60 students taken last week showed that two out of three students interviewed don't have any idea who the studentbody president is; some thought his name is Henry Richter.

So . . .

As Joe studentbody officer's long, hard day comes to a close, he drags himself up from his swivel chair and staggers out of his office. This time its the elevator! He's much too exhausted to take the stairs. Everyone has left the campus—all but one lost freshman to whom he half-heartedly smiles and tosses an orange.

A heresy??

by Stephen Hall

In his article "The Behavioral Heresy" in last week's Monday Magazine, Paul Toscano tends to endorse those who fall victim to an opposite, and more common heresy, that of rationalizing one's lack of performance.

We can neither divide the efforts of an individual from the Spirit who works in him, nor behavior modification from the modification of inner motives and desires. Toscano seemingly does this by saying that at some point in time "we must switch from correcting behavior to trusting in God."

It is very true that man, unaided, cannot save himself. But is it also true that without man's efforts' God cannot save him. A true picture of spiritual growth would include both efforts together. By our works we place ouselves in a position to receive the Holy Ghost, who then reveals to us what we must further do. By obeying that light, we receive further enlightenment.

To say that "any enduring behavioral improvements will come as a by-product of spiritual rebirth," is dangerously naive, giving the impression that one has arrived once he is reborn. A victim of this pitfall was Oliver Cowdery, who, having been "born" to the gift of translation (D&C 8) failed to do his share in the work and thus "fell" from that gift (D&C 9). It should be added that those who preach goal-setting, wise use of time, a positive mental attitude, and so on, are speaking principally to those who have been reborn.

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